



Unintentional and preventable injuries are the leading cause of death and disability to North Carolina children through age 14. Each year, 1 in 4 North Carolina children will be injured seriously enough to require medical attention.

SAFE KIDS North Carolina
Mission statement:

SAFE KIDS North Carolina works to prevent accidental childhood injury, the leading killer of children aged 14 years and under. More than 300 grassroots coalitions in all 50 states, the District of Columbia and Puerto Rico, bring together health and safety experts, educators, corporations, foundations, governments, and volunteers to educate and protect families.

SAFE KIDS USA is a member of **SAFE KIDS Worldwide**, a global network of organizations dedicated to preventing accidental injury. The organization was founded in 1987 by Children’s National Medical Center with support from Johnson & Johnson.

SAFE KIDS Wayne County
Mission statement:

To eliminate accidental injury & death to children of Wayne County.



Founding Members:

- ★ Partnership for Children of Wayne County
(Safe Kids Wayne County- Lead Agency)
- Wayne County Health Department
- Goldsboro Exchange Club
- Goldsboro Pediatrics
- American Red Cross
- Boys & Girls Clubs of Wayne County
- North Carolina Highway Patrol
- Goldsboro Police Department
- Cooperative Extension Service



For more information
on car seats
or car seat safety
call (919) 735-3371



Did You Know...?

- ♦ Injuries are the 2nd leading cause of hospitalization & the leading cause of emergency room visits among children under age 14.



The annual cost of child injury deaths in United States is an estimated \$34.5 billion (US dollars).

- ♦ Each year approximately 1,800 children ages 14 and under are killed as occupants in motor vehicles, & more than 280,000 are injured.

- ♦ A correctly installed & used child safety seat reduces the risk of death by 71% for infants. However, it is estimated that the majority (approx. 82%) of children who are placed in child safety seats are improperly restrained.



- ♦ Drowning is a quick and silent killer. In the time it takes to:
 - ...cross the room for a towel (10 sec.), a child in the bathtub can become submerged.



...answer the phone (2 min.), that child can lose consciousness.

...sign for a package at your front door (4-6 min.), a child submerged in the bathtub or pool can sustain permanent brain damage.

- ♦ Unfortunately, bicycles are more than a toy; they are associated with more childhood injuries than any consumer product except the automobile. In 2001, 134 children ages 14 and under died in bicycle-related crashes and in 2002, more than 288,000 were treated in hospital emergency rooms for bicycle-related injuries.



- ♦ Nearly two-thirds of firearm-owning parents with school-age children believe they keep their firearm safely away from their children. However, one study found that when a gun was in the home, 75-80% of 1st & 2nd graders knew where it was kept.

- ♦ Few children under age 8 can reliably distinguish between real & toy guns or fully understand the consequences of their actions. Yet children as young as age 3 are strong enough to pull the trigger of many handguns.



- ♦ Despite a dramatic 56% decline in the fire death rate since the Safe Kids program began in 1998, fires remain a leading cause of unintentional injury-related death among children in the United States.



**WAYNE COUNTY
Events/Activities**

Local Health Fairs
Child Passenger Safety
Fire & Burn Safety
Bike Rodeos
Water Safety
Walk to School
Railroad Safety

Safe Kids Days
Fire Prevention Week



ARE YOU INTERESTED?

If you or your organization is interested in helping with a Safe Kids event or if you are interested in joining Safe Kids Wayne County, please contact
735-3371 ext. 240