



AUGUST 2024

## PARTNERSHIP NEWS!

### THE PARTNERSHIP FOR CHILDREN OF WAYNE COUNTY

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**North Carolina proclaims September Smart Start Month!**

**The State of North Carolina proclaims September Smart Start Month!**

Thank you to our local community partners, our state and community leaders, early childhood leaders, and the families we serve who are part of our Smart Start family. Through continual support and investments in Smart Start, we can ensure every child has the opportunity to thrive!

The Smart Start Network is comprised of the North Carolina Partnership for Children (NCPC) and 75 local Smart Start Partnerships that work to shift mindsets and the public narrative about children birth-to-five and their families. The impact we have locally is happening statewide as we work to ensure each child in North Carolina can thrive!

As a partner of the Smart Start Network, we are committed to raising the quality of early childhood care and education, partnering with families to build on their strengths, and improving community health. We also work to create a stronger early childhood system where each community receives evidence-based and evidence-informed services that best meets its needs.



### **IMPORTANT DATES:**

#### **AUGUST**

- 19-Resource & Development Mtg-12pm
- 22- Executive Board Mtg.-12pm
- 22-Panera Bread Fundraising night 4-8pm

- Valerie Wallace**, Executive Director
- Amanda Atkinson**, Finance Officer
- Sharon Price**, Administrative Assistant
- Thomas Nevins**, Compliance Officer
- Shelly Willis**, Program Evaluator
- Blair Cox**, Community Engagement Coordinator
- Angela Frady**, Family Support Coordinator
- Rosa Audelo**, Family Support Specialist
- Kasey Worrell**, Family Support Specialist
- Brianna Martin**, Family Support Specialist
- Kimberly Barnes**, Director of Early Care and Education
- Trinisia Carlton**, Program Specialist
- Tamesha Lewis**, Program Specialist
- Cassandra Dunn**, Program Specialist
- Crystal Heath**, Early Learning Resource Specialist
- Maria Lopez**, NC Pre-K Intake Specialist & Administrative Assistant



@PFCWayne



PFCWayne

Visit our website: [www.pfcw.org](http://www.pfcw.org)

**NC PRE-K**



**NC Pre-K Applications**

2024-2025 NC Pre-K applications are available. Children must be 4 years old by August 31st.

[www.pfcw.org](http://www.pfcw.org)

Call 919-735-3371 for more information



We are taking new parents!

## Parenting can be hard!

Parents as Teachers (PAT) is a voluntary family education and support program for parents of young children. The program is based on the beliefs that parents are their children's first and most influential teachers and that the early years lay the foundation for children's success in school and in life.

- ✓ Meet other parents
- ✓ Get your questions answered
- ✓ Discuss important information

### CONTACT US

- 📞 919-735-3371 x237
- 🌐 [www.pfcw.org](http://www.pfcw.org)
- ✉ [af rady@pfcw.org](mailto:af rady@pfcw.org)



parents as teachers BLUE RIBBON AFFILIATE

smart start



## PARENT SPOTLIGHT

### What do you enjoy most about Triple P?

My favorite part of the Triple-P parenting program was finding out how I can better communicate with my children and finding out how I can make a better impact on their lives.

### What impact has the program had on your family?

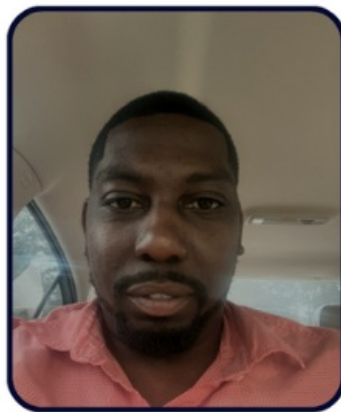
The program had a great impact on my family because I was able to implement the things I learned from the program such as having a night where the family all sat down together and talk about the different things they have going on in their lives.

### What is your favorite children's book?

My favorite children's book is Dr. Seuss *Green Eggs and Ham*.

### What are your hobbies?

My hobbies are growing fruits and vegetables as well as fishing when I am not working.



**WILLIE WHEELER**

Triple P Parent



# FAMILY SUPPORT PROGRAMS




## Circle of Parents

Circle of Parents is for anyone in a parenting role (of children ages 0-5). It is a place where you can find and share support.

Possible topics include:  
Child Development, Special Needs, Biting, Routines and New Baby



For more information or to sign up, contact Angela Frady at 919-735-3371 Ext. 237

**August**  
5th: 10:00-11:30 am  
19th: 10:00-11:30 am  
26th: 5:30-7:00 pm

**New time offered**

Location: 800 N. William Street



## THE INCREDIBLE YEARS PARENTING PROGRAM (IY)

Incredible Years is a **FREE 14-16 week** program aimed at strengthening parenting skills and addressing behavior problems in children ages 3-6. It offers parents strategies like play, praise, limit setting, ignoring, and redirection to manage challenging behaviors.

- ✔ Gas cards for participation
- ✔ \$50 gift card for completion
- ✔ Sessions begin, Tuesday September 3rd 5:30-7:30pm each night
- ✔ Meals and child care provided each night

**ENROLL NOW**

To register call:  
Angela Frady  
919-735-3371 x237






# BRIGHT BY TEXT



## Bright by Text

### Because kids don't come with instructions

We know parenting can be overwhelming. We're here to help, one text message at a time.

What to expect from our weekly text messages?

- Easy, practical tips and info for parents & caregivers.
- Messages timed exactly to your child's due date or date of birth.
- Info about free services and events based on your zip code.

**Text NCKIDS to 274 448 for FREE parenting tips**  
Msg & data rates may apply.




## Porque los niños no vienen con instrucciones

Sabemos que la crianza de los hijos puede ser abrumadora. Estamos aquí para ayudar, un mensaje de texto a la vez.

- ¿Qué puede esperar de nuestros mensajes de texto semanales?
- Consejos prácticos e información para padres y cuidadores.
  - Mensajes adaptados exactamente a la fecha de parto o de nacimiento de tu hijo.
  - Información sobre servicios y eventos gratuitos basados en su código postal.

**Envía NCKIDS al 274 448** para recibir consejos gratuitos sobre la crianza de los hijos  
Tarifas de datos y mensajes pueden aplicar.



Facebook, Twitter, LinkedIn icons  
@BrightbyText  
BrightbyText.org



Bright by Text es una organización nacional sin ánimo de lucro dedicada a capacitar a las familias (registrada como 501(c)(3)). Nunca enviaremos spams o productos de promoción.





## Alarming Dangers in School Zones

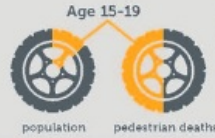


### The Facts About Teen Pedestrians

5 /week

There are 5 teen pedestrian deaths every week in the United States.

13%   
 There has been a 13% increase in the pedestrian death rate for 12-19 year olds since 2013.



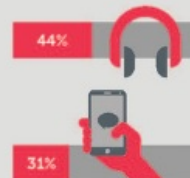
In 2015, while teens ages 15-19 made up 26 percent of all children ages 0-19 years, they made up about half of the pedestrian fatalities.

We observed 39,000 middle and high school students and 56,000 drivers in school zones in 2016.

**Distracted walking is on the rise.** We observed it in 1 in 4 high school students and 1 in 6 middle school students.



**Distracted teens** were most likely to be wearing headphones or texting.



**Unsafe street crossing** behavior was observed in about 80% of students.



**Unsafe drop-off or pick-up** behavior was observed in nearly 1 in 3 drivers.



### What Communities Can Do to Protect Kids on the Move

**Install proven interventions, like crosswalks, speed limits, visible signs and traffic lights.**

Marked crosswalks were missing in 3 out of 10 observed crossings.

**Set and enforce speed limits in school zones at no more than 20 mph.**

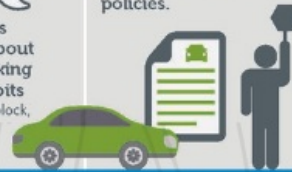
Low speed limits (≤20 mph) were observed in only about 4 out of 10 school zones.



**Educate parents and students about dangerous walking and driving habits** (e.g., crossing mid-block, texting or talking on the phone.)



**Implement and enforce school drop-off/pick-up policies.**



## BOARD SPOTLIGHT

# BOARD SPOTLIGHT



Dr. Marc Whichard

**Current position, organization, and number of years employed?**  
Superintendent of Wayne County Public Schools. I am completing my first year as Superintendent of WCPS and my fifth year as a school superintendent. This is my twenty-fifth year in education.

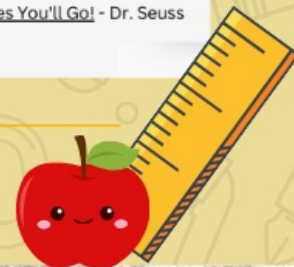
**Why did you choose to be on the Board for the Partnership?**  
Previously, I served as a board member and chairman for the Columbus County Partnership for Children. I enjoyed the purpose of the work by the partnership. Serving as a career educator, I believe the work of the organization fits well with my interests.

**How do you think the Partnership impacts the community?** The Partnership is a valuable resource for our community. I am particularly excited about the high level of involvement and commitment of the Partnership for Children of Wayne County for serving our community.

**What is your favorite quote?** "To teach is to learn twice." - Joseph Joubert

**Favorite children's book?** [Oh, the Places You'll Go!](#) - Dr. Seuss

## SAVE THE DATE



20th Annual  
Lobster & Shrimp Fest!  
(Drive-thru ONLY)

September 20th, 2024  
11:00 am - 6:00 pm

800 N. William St. Goldsboro, NC 27530

ORDER HERE

**SAVE THE DATE**



# RAISE SOME DOUGH

*Help support us!*

25% of sales will benefit  
**THE PARTNERSHIP FOR CHILDREN OF WAYNE COUNTY INC**  
August 22, 2024  
4:00 pm to 8:00 pm  
802 North Berkeley Boulevard  
Goldsboro, NC

In Cafe • Drive-Thru • Pick-Up • Delivery  
Enter promo code **FUND4U** at online checkout.

**Panera**  
FUNDRAISING



Help Wayne County students start the year off strong by supporting Communities Supporting Schools annual



# STUFF THE BUS

sponsored by  
Goldsboro  
**News Argus**

**NEW DATE**

**Thursday, August 15, 2024 | 9am-2pm**

Drop your school supplies/donations off in the News Argus Parking Lot at 109 E. Ash St. Goldsboro, NC

### Other ways to support

- Shop our Amazon Wishlist at [wayness.org](http://wayness.org)
- Send a check to CSS of Wayne with "school supply drive" written in the memo
- Set up a donation box at your church



# FREE! CHILD CARE ACADEMY FREE!

**MUST REGISTER BEFORE**  
AUGUST 28, 2024

Sept 3, 2024 - Sept 13, 2024  
9:00 am - 2:00 pm, daily

Partnership for Children of Wayne County

The Academy is intended for participants not yet working in early child care. Participants will receive training necessary to work in regulated child care programs in North Carolina.

\*\*\*Certificates will be issued after each training.

- 9/3/24 & 9/4/24 - Health and Safety
- 9/5/24 - BSAC
- 9/6/24 - Observation at WCC Childcare, Higher Ed, Apprenticeship, Recognizing and Responding to Suspicions of Child Maltreatment, Medication Administration, Create NCID
- 9/9/24 - Challenging Behavior
- 9/10/24 - ITS SIDS
- 9/11/24 - Playground Safety
- 9/12/24 - CPR & First Aid
- 9/13/24 - Professionalism, Resume Building, Meet/Greet with Child Care Directors, Graduation, Lunch

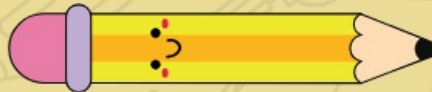
**FREE!**

### Questions?

Call Kimberly Barnes  
919-735-3371 x226

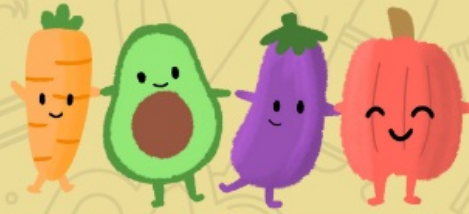
### Registration

Call Crystal Heath  
919-735-3371 x227



## FARM 2 ECE

A BIG thank you to our awesome Farm 2 ECE interns. Leah and Gabriella, thank you for all you have done for child care facilities in Wayne County! Best of luck on your future endeavors!



  Each Child. Every Community.

### Tell us your Dolly Parton's Imagination Library story!



To take the survey please visit: [www.smartstart.org/dpil-survey](http://www.smartstart.org/dpil-survey) or use the QR code



[www.smartstart.org/dpil-survey](http://www.smartstart.org/dpil-survey)

  Each Child. Every Community.

### ¡Valoramos su opinión, hablemos de Dolly Parton's Imagination Library!

[www.smartstart.org/dpil-survey](http://www.smartstart.org/dpil-survey)



Para responder a la encuesta visita: [www.smartstart.org/dpil-survey](http://www.smartstart.org/dpil-survey) o utiliza el código QR





## KIDS FIRST LICENSE PLATE

We all contribute to providing North Carolina's children with nurturing experiences for healthy growth and development into future leaders and community members.

The North Carolina Children's Trust Fund (NC CTF) supports families by funding programs that strengthen communities. Sales of the Kids First license plate benefit NC CTF, bringing evidence-based family programs to more families.



### GET YOUR KIDS FIRST LICENSE PLATE TODAY!

Online: Visit the NC Department of Transportation's Specialty License Plate page and purchase with a credit card.

By Mail: Download and complete the Kids First License Plate Application. Mail it with your check to the provided address.

In Person: Download and complete the application. Visit your local DMV office and request a Kids First license plate

## TRAINING CALENDAR

# August 2024

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	COP 10:00-11:30am	5	6	7	8	9
11	12	Effective Supervision Techniques 6:30-8:30pm	13	14	15	16
18	COP 10:00-11:30am	19	From Observation to Lesson Plan 6:30-8:30pm	20	21	22
25	COP 5:30-7:00pm	26	27	28	29	30
						31

PFCW Trainings

Circle of Parents

To register for trainings contact: The Partnership for Children of Wayne County, Crystal Heath 919-735-3371 ext. 227 or 0 for the Front Desk.

Partnership For Children of Wayne County | 800 North William Street | Goldsboro, NC 27530 US

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