

The Partnership for Children of Wayne County, Inc.  
Annual Report to the Community  
2014-2015



## **Partnership Board of Directors**

**Joseph Setzer - Board Chair**  
Retired

**Bill Batts - Vice Chair**  
Small World Child Care

**Selena Bennett - Secretary**  
Communities in Schools

**Paul Rutter - Treasurer**  
University of Mount Olive

**Donna Phillips**  
Wayne County Public Library

**Lynne Fulghum**  
Dental Hygienist

**Linda Holden-Cox**  
Wayne Uplift

**Shirvon Holland**  
Family Social Worker - SJAFB

**Kevin Johnson**  
Cooperative Extension Service

**David Lewis**  
Wayne County Public Schools

**Davin Madden**  
Wayne County Health Department

**Grazia Mostella**  
Retired - Girl Scouts of America

**Joshua Overton**  
The Bridge

**Patty Pfeiffer**  
Wayne Community College

**David Poythress**  
Retired

**Faye Reeves**  
City of Goldsboro

**John Richards**  
Goldsboro Family Y

**“Childhood is not a race to see how quickly a child can read, write, and count. Childhood is a small window of time for a child to learn and develop at the pace which is right for each individual child”**

**Author—Unknown**

### **Our Mission:**

**The Partnership for Children provides or connects families with early care and education, health, and family support services needed for young children.**



### **Our Vision:**

**Children will receive the start they need to become educated, healthy, and self-reliant people who strengthen the social and economic future of Wayne County.**

## **Partnership Staff**

**Charles Ivey**  
Executive Director

**Valerie Wallace**  
Assistant Executive Director

**Suzie Acree**  
Program & Evaluation Director

**Amanda Atkinson**  
Finance Officer

**Donna Briggs**  
Program Specialist

**Lee Holloway**  
Program Specialist/Shape NC

**Delaine Tucker**  
Program Specialist

**Shelly Willis**  
Program Specialist/NC Pre-K  
Safe Kids Coordinator

**Michelle Chambers**  
Program Data Specialist

**Thomas Nevins**  
Fiscal Monitoring Specialist

**Cookie Chavous**  
Prenatal Education Instructor

**Jessica Best**  
Prenatal Educator

**Jessica Harrison**  
Prenatal Educator

**Maria Lopez**  
Administrative Assistant

**Sharon Price**  
Administrative Assistant

**Crystal Varker**  
Administrative Assistant

## Continuing to Serve . . . and Growing...

In 2014-15, the Partnership for Children of Wayne County continued its tradition of providing high-quality services to the youngest citizens of Wayne County by working with their parents and care providers. Services have remained steady in spite of increased costs, level funding, and more mandates from state government. Working with our community partners, we were able to maintain quality and quantity as we continue to fulfill our mission of providing early care and education, health and family support services to young children and their families.

Our annual events such as the Teddy Bear Picnic, Child Care Conference and Born Learning Festival continued to highlight our work, while our day-to-day services such as parent trainings and technical assistance to child care facilities provided ongoing support for parents and child care providers. Our staff has grown as we brought the *Parents as Teachers* program in-house, which provides ongoing home visitation and instruction to parents.

In addition, our continued involvement with the early childhood literacy coalition in Wayne County led us to work with Wayne County Public Library to develop a new program, *Students on Adventures in Reading (SOAR)*, which incorporates the Every Child Ready to Read curriculum into a coordination of literacy efforts with our community partners. The Partnership hopes to launch the program early next year.

As we move through these leaner financial times, the Partnership is continually looking for new sources of funding for our programs and adapting what we do to the current needs of the county's youngest children. Current state requirements to increase our local funding has led us to kick off our first "Big Ask" campaign— asking local businesses and individuals to invest in our children by making financial contributions to the Partnership. Our annual meeting will provide the kick-off for this effort to not only raise awareness of our services, but also help support our programs financially.

For fifteen years, we have worked to ensure that our children receive everything they need to become successful. We pride ourselves on being Wayne County's leading champions for parents and others who work with our greatest resource – our youngest children – every day.



*Charles C. Ivey*

Executive Director



*Joseph Petzer*

Board Chair

# 2014-2015 Financial Statement

## Resources

Smart Start Proceeds	1,729,886
NC Pre-Kindergarten Proceeds	2,800,465
Grants, Donations, Fundraisers & Workshops	110,099
In-Kind Contributions	281,904
<b>Total Proceeds</b>	<b>\$ 4,922,354</b>

## Expenditures

### Early Care and Education Activities

DSS Child Care Subsidy	664,773
Subsidy Administration	36,000
Child Care Resource & Referral	269,400
WAGE\$	136,500
Race to the Top	17,698
CCR&R Region 13	11,900
Resource Lending Library	7,054
Professional Development	10,359
Kindergarten Readiness	2,895
<b>Total Early Care and Education</b>	<b>\$ 1,156,579</b>

### Children and Family Services

Parents As Teachers	123,526
Incredible Years	53,217
Growing Pains Prenatal Education	20,000
Born Learning	5,700
Latino Education	263
<b>Total Children and Family Services</b>	<b>\$ 202,706</b>

### Health and Safety Initiatives

Health Service Team (CCHC)	73,251
Safe Kids	3,841
Shape NC	3,776
<b>Total Health and Safety Initiatives</b>	<b>\$ 80,868</b>

**Community Services Coordination** \$ 92,089

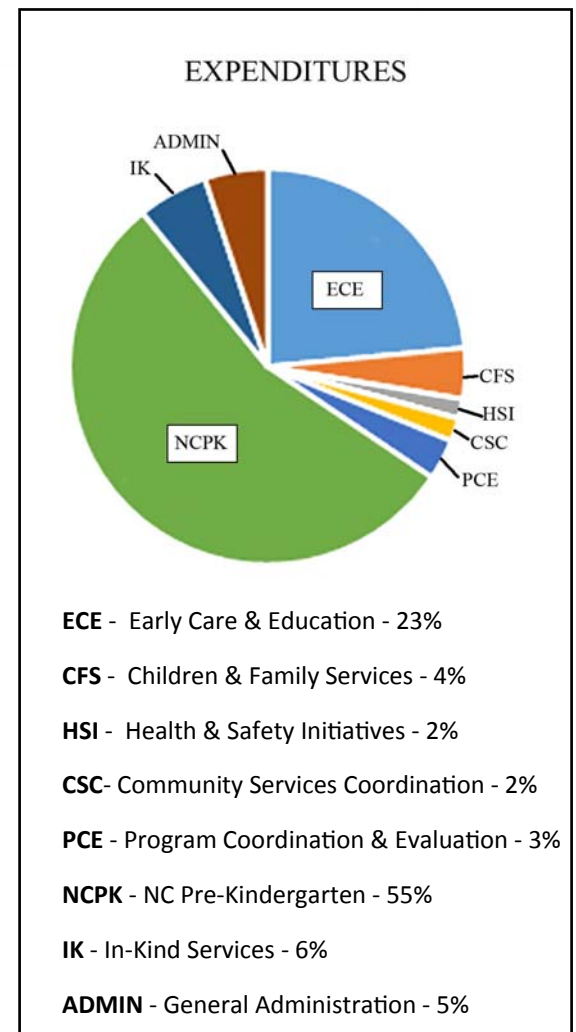
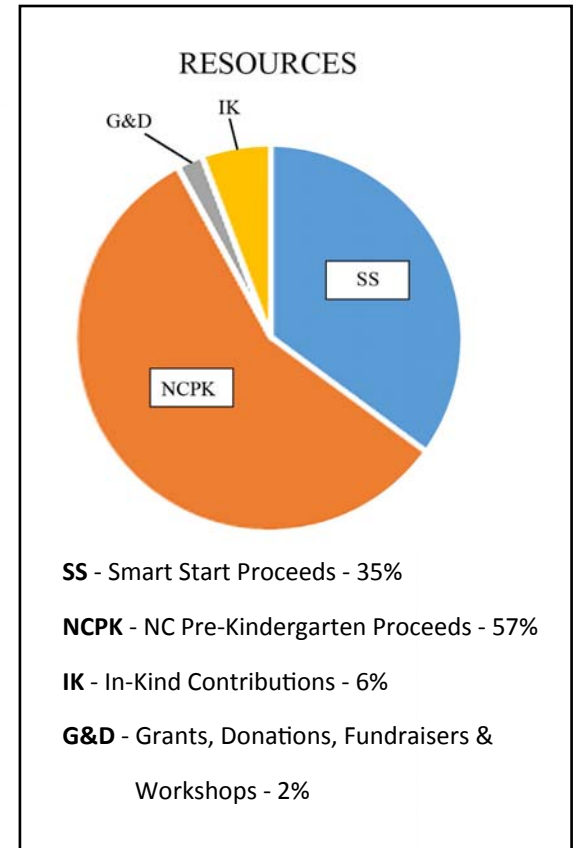
**Program Coordination and Evaluation** \$ 164,200

**NC Pre-Kindergarten Services** \$ 2,691,103

**In-Kind Services** \$ 281,904

**General Administration (SS & NCPK)** \$ 252,905

**Total Expenditures** \$ 4,922,354



## Partnership Supporters

Air Force Chaplain Corps  
Amerigas Goldsboro  
Antioch Missionary Baptist  
ARC of Wayne County  
Arts Council of Wayne County  
Autism Society - Wayne County Chapter  
Balloons and Clowns  
Batts Family LLC  
Bill's Golf Carts  
Blue Cross Blue Shield  
Board & Staff Donations  
Boys & Girls Club of Wayne County  
Brooklyn Pizzeria  
Carolina Ice Company  
Child Care Search  
Chiropractic Advantage of Goldsboro  
Colgate Dental Van  
Culligan Water of Goldsboro  
Democko Chiropractic  
Dillard Academy Early Learning Center  
Encore Entertainment  
Franklin Baking Company  
Girl Scouts-North Carolina Coastal Pines  
Goldsboro Elite Martial Arts Academy  
Goldsboro Family Y  
Goldsboro Fire Department  
Goldsboro Parks & Recreation  
Goldsboro Pediatrics  
Goldsboro Police Dept. - Crime Prevention Unit  
Greater Crede et Vincent Jaycees  
Kaplan Early Learning Company  
Kids-R-Us  
Krispy Kreme  
La Paz Mexican Restaurant  
Legacy Dance Project  
Literacy Connections  
McAlisters Goldsboro  
Mexican Folkloric Ballet  
Mt. Olive Pickle Company  
Nahunta Pork Center  
NC Community Foundation  
NC Cooperative Extension  
NC Party Pals  
Optimist Club  
Outback Steakhouse  
Pepsi Bottling Ventures  
Pizza Inn  
R. A. Jeffrey's Distributing Company  
Real Diaper Circle of Wayne County  
Safe Kids  
Safe Kids Worldwide  
Save The Family Service  
Seymour Funeral Home  
Seymour Johnson AFB Airmen Leadership School  
Simmons Early Intervention Therapy  
Stepping Stone Stables  
Thoroughfare Fire Department  
Tidewater Energy Company  
University of Mount Olive  
United Way of Wayne County  
WAGES Head Start/Early Head Start  
Wayne Community College  
Wayne County Chamber of Commerce  
Wayne County Health Department  
Wayne County Public Library  
Wayne County Public Schools Student Volunteers  
Wayne County Wee Wings Preschool  
Wayne Preparatory Academy  
Wells Fargo Foundation  
Wendy's  
Zeta Phi Beta Sorority Inc./Archonettes  
Zumba with Edna

## EARLY CARE AND EDUCATION

### ACTIVITIES

- Child Care Resource and Referral
- Child Care WAGES
- Child Care Subsidy
- NC Pre-Kindergarten

### IMPACT ON THE COMMUNITY

- CCR&R staff conducted 78 professional development trainings for early childhood professionals.
- 374 instances of on-site technical assistance were provided in 67 facilities to increase child care quality.
- 793 children registering for kindergarten received a book bag, parent transition guide and school supplies through our Kindergarten Book Bag Project.
- 63% of children in regulated child care in Wayne County were enrolled in centers with at least 5 Lead Teacher Education points.
- 97 child care providers from 36 facilities received WAGES salary supplements.
- 100% of Wayne County participants indicated that WAGES encouraged them to pursue further education. 96% were encouraged to stay in their current job.
- Approximately 1,737 children were impacted by the WAGES project.
- The Partnership allocated 40.5% of its Smart Start service dollars for subsidy to support working families.
- Smart Start funding provided subsidized child care to 141 Wayne County children.
- 28 NC Pre-K classrooms were housed in 18 facilities including public schools, Head Start and private child care facilities located throughout the county.
- 600 children were served in high-quality NC Pre-K classrooms.

## HEALTH RELATED SERVICES

### ACTIVITIES

- Health Service Team
- Safe Kids
- Shape NC

### IMPACT ON THE COMMUNITY

- 20 trainings were conducted on health and safety issues for 288 child care providers from 58 child care facilities.
- Six facilities received *Be Active Kids* trainings, impacting 280 children and 25 child care providers.
- 76 facilities received child care health consultation services.
- 349 vision, hearing and developmental screenings were conducted.
- 91% of child care providers stated that the services provided by the Child Care Health Consultant improved the health and safety environment of their child care facilities.
- 14 Safe Kids events were held.
- 205 car seats were checked for proper usage and installation. This includes appropriate usage of seatbelt systems.
- Six child seat violation citation diversion classes were held in conjunction with the Wayne County District Attorney's office.
- Five early childhood centers implemented Shape NC best practices to promote healthy eating and active play.
- Shape NC met best practices at the Model Early Learning Center (MELC) at Wayne Community College Child Care. Wayne Community College has received Notice of Achievement on becoming one of the state's demonstration sites.

**You're never too old... too wacky... or wild...  
To pick up a book and to read to a child...**

**Dr. Seuss**



## FAMILY SUPPORT PROGRAMS

### ACTIVITIES

- Community Services Coordination
- Pregnancy, Birth & Beyond
- Parents as Teachers
- Incredible Years BASIC Parenting Program
- Born Learning

### IMPACT ON THE COMMUNITY

- The Partnership participated in 40 community events.
- Proceeds from the Lobster & Shrimp Fest fundraiser provided over \$9,800 to support Partnership for Children activities.
- 301 parents participated in comprehensive prenatal education classes. 84 of the 301 participants were young moms.
- 100% of the prenatal education participants reported during follow-up that they had more prenatal care knowledge and that the instruction they received helped prepare them for labor and delivery.
- 891 home visits were conducted with 54 families impacting 76 children with parent education.
- 33 parents participated in at least one group meeting or playgroup.
- 62 children received developmental screenings through Parents As Teachers.
- Four Incredible Years series were conducted for parents of children ages three to five.
- 100% of parents that attended at least 12 of 15 Incredible Years sessions reported that they used effective limit setting using nonviolent discipline.
- Over 1,900 people participated in the Born Learning Festival.
- 203 volunteers contributed approximately 600 hours at the Born Learning Festival.
- 84% of Born Learning and kindergarten registration survey respondents strongly agreed with the concept that children begin learning at birth and that parents can help their children learn in everyday moments.





**The Partnership For Children of Wayne County Staff**

Left to right (seated) Amanda Atkinson, Suzie Acree, Valerie Wallace, Shelly Willis, Jessica Best. Left to right (standing) Charlie Ivey, Rosa Audelo, Angela Frady, Crystal Varker, Cookie Chavous, Delaine Tucker, Donna Briggs, Maria Lopez, Lee Holloway, Sharon Price, Michelle Chambers and Thomas Nevins.

The Partnership for Children of Wayne County’s Annual Report for 2014-2015 includes highlights from the past year’s programs and special events. The work of the Partnership for Children would not be possible without the generous time and talents of our staff, volunteers, funders, donors and community partners.

