

Annual Report to the Community 2015-16



The Partnership for Children
of Wayne County, Inc.

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Retired

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Small World Child Care

Selena Bennett - Secretary
Communities in Schools

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Kevin Johnson
Cooperative Extension Service

Dr. David Lewis
Wayne County Public Schools

Dr. Katherine MacDonald
Goldsboro Pediatrics

Davin Madden
Wayne County Health Department

Grazia Mostella
Retired - Girl Scouts of America

Joshua Overton
The Bridge

Patty Pfeiffer
Wayne Community College

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Retired

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Goldsboro Family Y

Staff

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Valerie Wallace
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Program Specialist

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Program Specialist

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Program Specialist

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Suzie Acree
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and Evaluation

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Program Data Specialist

Thomas Nevins
Fiscal Monitoring Specialist

Cookie Chavous
Prenatal Educator

Jessica Best
Prenatal Educator

Jessica Harrison
Prenatal Educator

Jessica Thomas
Prenatal Educator

Rosa Audelo
Parents As Teachers

Nancy Reyes
Parents As Teachers

Maria Lopez
Administrative Assistant

Sharon Price
Administrative Assistant

Crystal Varker
Administrative Assistant

Our Vision:

**Children will receive
the start they need to
become educated,
healthy, and self-reliant
people who strengthen
the social and economic
future of Wayne
County.**

Our Mission:

**The Partnership for
Children
provides or connects
families
with early care and
education, health, and
family support services
needed for young
children.**

*"Tell me and I forget, teach me and I may
remember, involve me and I learn."*

Benjamin Franklin

Continuing to Grow... Continuing to Serve...

The 2015-16 Partnership year was marked by an ever-increasing commitment to the improvement of early child literacy in our community for the Partnership for Children of Wayne County. The year kicked off with a major grant from United Way of Wayne County and culminated with the creation of a major new program in collaboration with the Wayne County Public Library.

Joining community partners such as Wayne County Public Schools, Goldsboro Pediatrics, and the Library, the Partnership helped develop an initiative to spread the word that talking and reading to young children is paramount to optimal brain development and the improvement of readiness to start school. A financial commitment by our Board was utilized to establish READ Wayne, a program to help parents and child care providers understand the importance of reading to young children, as well as providing them with the skills and strategies to make the most of this important intersection between adult, child, and the written word.

These efforts were complemented by programs already being undertaken by the Partnership. Our Child Care Resource and Referral program continued to work with child care centers and parents to provide the most developmentally appropriate activities for their children. The Parents as Teachers program worked with parents one-on-one to provide strategies to work with their children. The Born Learning Festival, once again, brought together resources from across our community to demonstrate to parents not only the importance of cognitive, physical, and social growth of their children but activities to encourage that growth. The Lending Library continued to provide resources to assist parents and child care providers with tools and activities to further enhance children's growth and development. Through an increase in state funding, our North Carolina Pre-Kindergarten program for at-risk four-year olds also added another classroom

Even with our new commitment to childhood literacy, the health and safety of our young children were not neglected. This year saw the official introduction of the Shape NC demonstration site at the Wayne Community College Child Care Center, which highlights physical activities and programming to encourage healthy growth of children in child care. Our Safe Kids program continues to emphasize accident prevention through their safety programs and car seat checks. The Partnership's collaboration with the Wayne County Health Department through its Health Service Team provided a child care health consultant to work with child care providers across the county in implementing health and safety practices.

Last year's Annual Meeting also kicked off our first direct mailing fundraiser. Eight local businesses stepped up to the plate and became our first designated Child Champions and Heroes, while over \$8000 was raised to benefit Partnership programs through the entire "Big Ask" endeavor. We're looking forward to the community's involvement to be even stronger this year!

In all our programs, the Partnership continues to fulfil its mission to provide and connect families with early care and education, health and family support services. All in all, the Partnership continues to grow, looking for new ways to help our parents and child care providers in the total development of Wayne County's number one resource.....its' children!!



Charles C. Ivey

Executive Director



Joseph Petzer

Board Chair

2015-2016 Allocations

Resources

Smart Start Proceeds (SS) 34%	1,765,457
NC Pre-Kindergarten Proceeds (NCPK) 57%	2,933,028
Grants, Donations, Fundraisers & Workshops (G&D) 3%	154,672
In-Kind Contributions (IK) 6%	300,128
Total Proceeds	\$ 5,153,285

Expenditures

Early Care and Education Activities	
CCR&R Region 13 & 16	8,510.00
Childcare Resource & Referral	285,564.00
CPR/SIDS/1st Aid	10,000.00
DSS Childcare Subsidy	669,640.00
Kindergarten Readiness	950.00
Professional Development	9,000.00
Race to the Top	9,350.00
Resource Lending Library	14,000.00
Scholarships	5,650.00
READ Wayne	47,300.00
Subsidy Administration	36,000.00
WAGES	136,500.00
Total Early Care and Education	\$ 1,232,464

Children and Family Services

Born Learning	6,000
Pregnancy, Birth & Beyond	83,425
Incredible Years	43,428
Latino Education	1,543
Parents As Teachers	84,048
Ready Schools Initiative (530)	5,672
Young Families Connect	7,295
Total Children and Family Services	\$ 231,411

Health and Safety Initiatives

Health Service Team (CCHC)	73,086
Safe Kids	5,285
Shape NC	6,773
Total Health and Safety Initiatives	\$ 85,144

Community Services Coordination

\$ 47,662

Program Coordination and Evaluation

\$ 166,952

NC Pre-Kindergarten Services

\$ 2,816,319

In-Kind Services

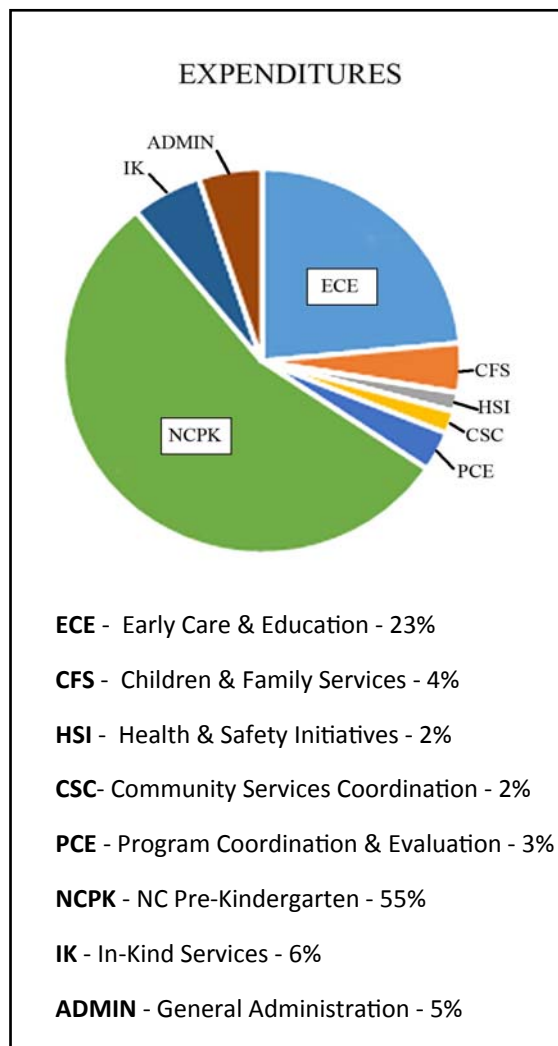
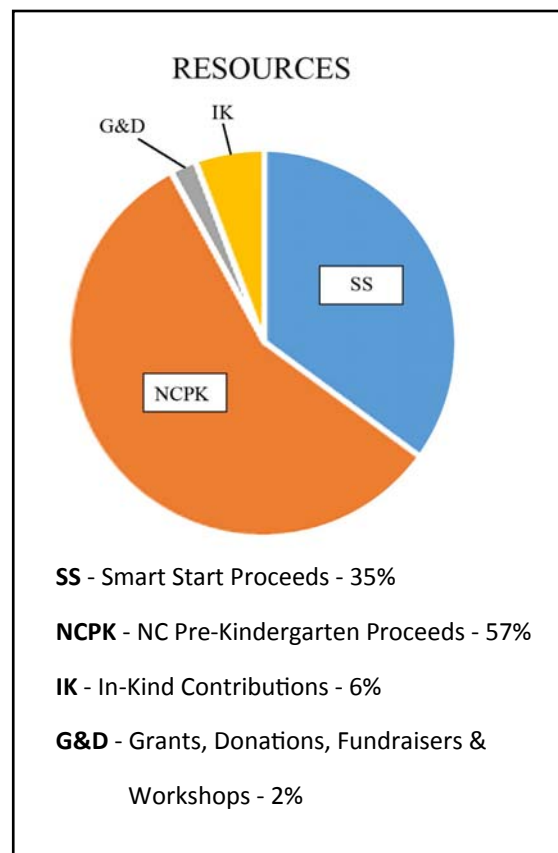
\$ 300,128

General Administration SS & NCPK

\$ 273,205

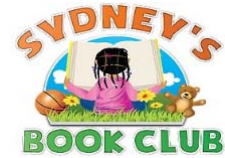
Total Expenditures

\$ 5,153,285



Partnership Supporters

Child's Champions



Child's Heroes



Other Partners

- | | |
|---|---|
| A Small Miracle Inc. | NC Division of Public Health |
| ARC of Wayne County | NC Wayne County Co-operative Extension |
| Arts Council of Wayne Co. | Outback Steakhouse |
| Autism Society - Wayne County Chapter | Pepsi Bottling Ventures |
| Mr. & Mrs. Gordon Bennett | PetSmart |
| Brooklyn Pizzeria | Pizza Inn |
| BWI of Greater Greenville, NC | R.A. Jeffrey's Distributing Company |
| Child Care Search | Real Diaper Circle of Wayne County |
| Chiropractic Advantage of Goldsboro | Salvation Army |
| Colgate Dental Van | Seymour Johnson AFB Airmen Leadership School |
| Ms. Kim Copeland | Shape NC |
| Culligan Water Company of Goldsboro | Simmons Early Intervention Therapy |
| Dan Wise Chevrolet | Small World Child Care |
| Ms. Sudie Davis | Stepping Stone Stables |
| Democko Chiropractic | T. A. Loving Company |
| Dillard Academy Early Learning Center | Tidewater Energy Company |
| Franklin Baking Company | Thoroughfare Fire Department |
| Girl Scouts - North America | Uchiyama Manufacturing America |
| God's Little Zoo | United Way of Wayne County |
| Goldsboro Elite Martial Arts Academy | WAGES Early Head Start/Head Start |
| Goldsboro Fire Department | Wayne Community College Basic Skills Dept. |
| Goldsboro Optimist Club | Wayne Community College Early Childhood Program |
| Goldsboro Parks & Recreation Department | Wayne County Department of Social Services |
| Goldsboro Pediatrics | Wayne County Health Department Health Service Team |
| Kids-R-Us Preschool | Wayne County Health Department Young Families Connect |
| Krispy Kreme | Wayne County Health Department CC4C |
| La' Paz Mexican Restaurant | Wayne County Health Department Women Infants Children |
| Leadership Wayne County | Wayne County Public Library |
| Mexican Folkloric Ballet "Caminando Juntos" | Wayne Preparatory Academy |
| Mitchell Eye Center | WCPS Wee Wings Preschool |
| Mount Olive Pickle Company | Zeta Phi Beta Sorority Inc./Archonettes |
| Nahunta Pork Center | Zumba with Edna |

EARLY CARE AND EDUCATION

ACTIVITIES

- Child Care Resource and Referral
- Child Care WAGE\$
- Child Care Subsidy
- NC Pre-Kindergarten

IMPACT ON THE COMMUNITY

- CCR&R staff conducted 72 professional development trainings for early childhood professionals.
- 644 instances of on-site technical assistance were provided in 72 facilities to increase child care quality.
- 689 children registering for Kindergarten received a book bag, parent transition guide and school supplies through our Kindergarten Book Bag Project.
- 69% of children in regulated child care in Wayne County were enrolled in centers with at least 5 Lead Teacher Education points.
- 106 child care providers from 37 facilities received WAGE\$ salary supplements.
- 100% of Wayne County participants indicated that WAGE\$ helps them to provide resources for their program or classroom. 100% were encouraged to stay in their current program.
- Approximately 1,871 children were impacted by the WAGE\$ project.
- The Partnership allocated 40% of its Smart Start service dollars for subsidy to support working families.
- Smart Start funding provided subsidized child care to 303 Wayne County children.
- 29 NC Pre-K classrooms were housed in 18 facilities including public schools, Head Start and private child care facilities located throughout the county.
- 610 children were served in high-quality NC Pre-K classrooms (522 funded slots).

HEALTH RELATED SERVICES

ACTIVITIES

- Health Service Team
- Safe Kids
- Shape NC

IMPACT ON THE COMMUNITY

- 4 trainings were conducted on health and safety issues for 40 child care providers from 17 child care facilities.
- 44 facilities received child care health consultation services.
- 13 Safe Kids events were held.
- 145 car seats were checked for proper usage and installation. This includes appropriate usage of seatbelt systems.
- 11 child seat violation citation diversion classes were held in conjunction with the Wayne County District Attorney's office.
- Wayne Community College Child Care received designation as a state demonstration site.
- Five additional NC Shape early childhood centers implemented Shape NC best practices to promote healthy eating and active play.

“Reading aloud with children is known to be the single most important activity for building the knowledge & skills they will eventually require for learning to read.”

Marylyn Jager Adams



FAMILY SUPPORT PROGRAMS

ACTIVITIES

- Community Services Coordination
- Pregnancy, Birth & Beyond (PB&B)
- Parents as Teachers (PAT)
- Incredible Years BASIC Parenting Program
- Born Learning
- READ Wayne

IMPACT ON THE COMMUNITY

- The Partnership participated in 32 community events.
- Proceeds from the Lobster & Shrimp Fest Fundraiser provided over \$9,600 to support Partnership for Children activities.
- 299 parents participated in comprehensive PB&B prenatal education classes. 77 of the 299 participants were young moms.
- 100% of all prenatal education participants reported during follow-up they had more prenatal care knowledge and the instruction they received helped prepare them for labor and delivery.
- 326 PAT home visits were conducted with 23 families impacting 31 children.
- 20 parents participated in at least one PAT group meeting or playgroup.
- The first PAT “Dad’s Night Out” event was held in June and was a great success with 13 fathers attending.
- Three Incredible Years series were conducted for parents of children ages three to five.
- 100% of parents attended at least 12 of 15 Incredible Years sessions reported they used effective limit setting using nonviolent discipline.
- Over 1,100 people participated in the Born Learning Festival.
- 125 volunteers contributed approximately 260 hours at the Born Learning Festival.

- 87% of Born Learning and kindergarten registration survey respondents strongly agreed with the concept that children begin learning at birth and that parents can help their children learn in everyday moments.
- READ Wayne received funding in January 2016 and began operating in March 2016.
- 8 parents participated in Early Literacy sessions with 13 children participating.
- 259 children were directly impacted through story sessions.

“Experts tell us that 90% of all brain development occurs by the age of five.



If we don’t begin thinking about education in the early years, our children are at risk of falling behind by the time they start Kindergarten.”

Robert L. Ehrlich

The Partnership Staff



Front Row: Donna Briggs, Charlie Ivey (Santa) and Suzie Acree.

Standing: Angela Frady, Lee Holloway, Maria Lopez, Crystal Varker, Thomas Nevins, Shelly Willis, Rosa Audello, Valerie Wallace, Michelle Chambers, Cookie Chavous and Amanda Atkinson. (Not Pictured: Nancy Reyes and Sharon Price)

The Partnership for Children of Wayne County's Annual Report for 2015-2016 includes highlights from the past year's programs and special events. The work of the Partnership for Children would not be possible without the generous time and talents of our staff, volunteers, funders, donors and community partners.

